

CHAC Strategic Plan - 2019-2022

Vision: Make New Brunswick the Best Place to Age

Overarching Strategic Goal: Promote, mobilize and celebrate the power of grassroots leadership.

Key Result Area and Strategic Goals:

<p>A. Collaboration and Conversation</p> <p>Strategic Goal:</p> <ol style="list-style-type: none"> 1. Empower communities to lead initiatives 	<p>B. Capacity Building</p> <p>Strategic Goal:</p> <ol style="list-style-type: none"> 1. Develop tools, resources and education that support Asset-Based Community Development (ABCD) and collective impact initiatives
<p>C. Governance, Membership and Funding</p> <p>Strategic Goal:</p> <ol style="list-style-type: none"> 1. Assess our value proposition through performance metrics and improve our funding eligibility 	<p>D. Celebration</p> <p>Strategic Goal:</p> <ol style="list-style-type: none"> 1. Create a culture of recognition in NB for leadership in aging care